



## **The importance of disaster recovery!**

Today, more than ever, companies are more dependent on their expanding IT infrastructures which unfortunately face varying risks of interruption.

According to the DTI, up to 70% of companies go out of business after a major data loss. However, it is also estimated that at least 50% of small businesses and a third of medium sized businesses in the UK have no formal procedures in place to ensure that they can continue to function in the event of a disaster.

Whilst companies recognise that natural disasters such as floods, hurricanes, etc, and even unnatural disasters such as fires and terrorist attacks happen, it is only human nature to look at these risks and believe that *"this will never happen to me"*.

Hopefully this will be the case, but what companies fail to recognise is the everyday 'disasters' that put them at risk. Power outages, virus outbreaks, employee sabotage, theft, and server failure are rife and provide a realistic risk for any business.

Disaster Recovery is not about recovering from a disaster, but planning for one. Your business must be up and running at all times. Even two days of IT outage could cost your organisation thousands of pounds, or potentially prove fatal.

Despite the perceived importance and range of disruptions reported, over half of the managers surveyed in 2007 by the Chartered Management Institute, work in organisations where there is no specific Disaster Recovery plan in place. Other findings from the survey were:

- Around one in three organisations (39%) reported experiencing disruptions due to loss of IT over the past year, against 19% in 2002.
- Only half of the organisations with DR plans carryout regular tests to ensure the effectiveness of their plans.
- Although 81% of managers that their organisation could support remote working to some extent, if the IT infrastructure has not been put in place and tested, such reported resilience may not be a reality.



- Loss of IT and telecommunications were the most commonly perceived threats to costs and revenue (73%), reflecting the frequency of their occurrence.
- IT and telecommunications provide the underpinning infrastructure for most organisations.

Companies need to manage this potential disaster by formalising business continuity strategies and acquiring reliable and scalable storage and backup as the cornerstone of their larger disaster recovery programmes. At OnIT, we know how to turn ideas into reality. **Server Rescue** will safeguard your server and data in the event that they are compromised, damaged or lost through incidents such as flood, fire or a major hardware failure.

For more details please contact us on 0845 226 7734 or visit [www.onit.co.uk/serverrescue](http://www.onit.co.uk/serverrescue).